



Erica Martin

3809 Churchill Dr. Columbia, MO 65201 • (573) 999-0295 • Martin.Erica@gmail.com

Profile

I like to create interactive design for users to engage with. I am a creative person who understands the highly technical, appreciates the artistic, and has an eye for detail. I enjoy working with people who like to think outside the box, especially for practical applications, and who value hard work.

Experience

MBS Textbook Exchange, Inc. **2011 - Present**
Web Developer **Columbia, Missouri**

MBS Textbook Exchange is a textbook wholesale and systems technology company. MBS supplies campus bookstores across the United States with textbooks, Point of Sale (POS) solutions, and software support to meet their retail needs.

I design and develop company web sites, landing pages for specific marketing campaigns, email campaigns, and digital publications. I also help produce and edit videos for various internal and external marketing campaigns.

EDC **2007 - 2011**
Network Application Developer **Columbia, Missouri**

EDC is an embedded engineering company, specializing in embedded network communication and an Authorized Design Partner to Microchip Technology, Inc.

My primary focus was in application development and User Interface design integration of embedded hardware (such as Microchip microcontrollers). Other aspects of my job included network protocol development and testing, product packaging and marketing material design. I also provided project coordination between our clients and our internal Engineering team, as well as account management of active projects. From 2009 to 2010, I acted as an IT Consultant to Visionworks Marketing & Communications, a full-service advertising agency and sister company to EDC.

Freelance Web Design **2006 - 2011**

I worked with my clients to create a concept for their web site based on their needs, whether the site was to be built from scratch or simply updated. I then developed this concept into a creative design, built the web site using a variety of programming languages, and provided site maintenance as requested.

50 Minute Photo **2006 - 2007**
Photo Lab Technician **Columbia, Missouri**

50 Minute Photo was a local photography print shop offering film development, printing and graphic design services.

As a technician, I worked with film and digital images to produce high-quality, true photographic prints. I also created and maintained online store fronts for professional photographers, restored customers' old or damaged photographs, and custom designed graphics for clients.

Education

University of Missouri, Columbia, Missouri

- Bachelor of Science, Computer Science Information Technology (CSIT)
- Minor, Fine Art with emphasis in Drawing and Multimedia
- Graduated Honors Scholar and Cum Laude from the College of Engineering

Software

- I am proficient in Adobe CS5.5 software, including: Photoshop, Illustrator, Dreamweaver, After Effects, and Premiere. I also have experience with Maya and Avid Express software packages.
 - I am fluent in HTML5, CSS3, LAMP/WAMP, JavaScript, jQuery, Java and VB6 programming languages.
- 